

SOE 1: Tutorial: From spin models to macroeconomics (SOE, DY, jDPG)

Formulated as a minimal model of ferromagnets, the Lenz-Ising model received a recent renaissance serving as paradigmatic basis for the formulation and analysis of models of social and economic behaviour. Prominent examples are microscopic market and price formation models incorporating herding behaviour of the economic agents and leading to nonlinear and nonequilibrium macroeconomic dynamics. The Sznajd-Weron opinion formation model introduced spin models with outflow kinetics into quantitative social modeling. Finally, the macroscopic (replicator) equations of evolutionary game theory again can be based on microscopic (Glauber-like) reaction kinetics for discretized behavioral states, whereby the payoffs from the neighborhood resemble a local meanfield. This series of tutorial lectures shows that methods adapted from statistical physics can serve as concepts in quantitative social and economic theories and are worth the effort of bridging the disciplines, which includes properly connecting to economic frameworks. (Session compiled by Jens Christian Claussen.)

Time: Sunday 16:00–18:30

Location: H 0104

Tutorial SOE 1.1 Sun 16:00 H 0104
Economics in a nutshell, for physicists — ●SYLVIE GEISENDORF — ESCP Europe Berlin

The talk explains why and how the economic mainstream, the theory of neoclassical economics, is based on the idea of Newtonian physics. It also discusses why a real Newtonism would probably have been a good idea and where economists deviate from it.

Although modern economists rarely refer to physics, economic theory is based on Newton's idea of universal gravity. Following Newton's discovery, physics became an exact science with rigorous mathematical descriptions. In physics, Newton marked the beginning of the era of rational mechanics. Society was fascinated by Newton's insights and economists based their theory on classical mechanics with the explicit aim to make economics a rational science as well. But instead of adopting Newton's laws of motion they employed the simplified principle of general maximization. Whereas the laws of motion name the forces acting in a system, optimization calculus only deduces the final outcome. Even in physics, the realization of global minima or maxima is only possible under specific conditions. In economics, where actions of bounded rational agents have to be considered, these conditions are even rarer. The talk argues that a real Newtonian approach could have moderated the current lack of contact with reality, economic theory displays, and could have facilitated the necessary transition to an evolutionary theory of the economy.

Tutorial SOE 1.2 Sun 16:50 H 0104
Connecting microscopic behavioral economics to macroscopic financial market models — ●SEBASTIAN M. KRAUSE — Rudjer Boskovic Institute, Zagreb, Croatia

Time series of prices show the stylized facts of broadly distributed price jumps which occur clustered. This has serious implications for the accumulation of risk. Macroscopic price evolution models for estimating risk are commonly used. They extend the random walk by including auxiliary volatility variables to model time dependent volatility. On the other hand, agent based models that include behavioral insights are used to enlighten the mechanisms behind stylized facts. This could help to predict crashes and to improve market regulation.

After briefly illustrating this background, I discuss a way of interconnecting these two strands of research. Using an agent based model

with herding, I exemplify a general recipe for finding macroscopic models numerically: A macroscopic variable which might control volatility is identified; The stochastic process ruling this volatility variable is measured, using the numeric evolution of the microscopic model. This procedure is suitable for models with puzzling emergent behavior, as well as for complicated models with many parameters. The resulting macroscopic price evolution model can be much simpler, allowing for proceeding investigations. Therefore, the field of agent based modeling profits from a macroscopic description. Another advantage is the microfoundation of macroscopic financial market models which are so far pure phenomenological. The auxiliary volatility variable can inherit a clear behavioral meaning from the microscopic model.

Tutorial SOE 1.3 Sun 17:40 H 0104
You are a young and aspiring physicist. Is working at the interface with economics a good idea? — ●TOBIAS GALLA — Theoretical Physics, School of Physics and Astronomy, The University of Manchester, Manchester M13 9PL, UK

The terms econophysics and sociophysics describe research in which physicists apply their ideas and methods to problems in economics and the social sciences. What do you have to know about the field to find your own answer to the question in the title? Well, one way is to talk to as many 'older' physicists as possible who have worked in this area, and then to form your own opinion. In this tutorial I will give you my personal assessment of what physicists can contribute to the field of economics, and comment on why they cannot contribute as easily as it may seem. We will discuss the main achievements of physicists, for example the detection of non-Gaussian features and long-range correlations in financial data, theories of market impact, non-equilibrium ideas and bottom-up models of game theory, decision making and market microstructure. At the same time you will hear about the things physicists have not achieved (despite occasional claims to the contrary). I will then present some of our own work on chaotic dynamics in the learning of complicated games and discuss the potential consequences this has for agent-based market models, and the limitations of our work. In the final part of the tutorial I will comment on the potential hurdles young physicists moving into this area might want to be aware of, and I will highlight the potentials and benefits of working in this field.