

Working Group on Industry and Business Arbeitskreis Industrie und Wirtschaft (AIW)

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The intension of the Industry Day is to give a broad overview about how innovative physics plays a role in small companies and start-ups. Four economic professionals will demonstrate how they apply physics in business. They will present their enterprises and talk about their ideas which led to the founding process. The focus lies on small and medium-sized companies and ranges from technically oriented start-ups to engineering consulting firms. In an ensuing panel discussion different ways and possibilities for enterprise foundation will be discussed and the attendees are invited to ask questions. Finally, there will be a cozy gathering with "Bier and Brez'n" for more discussion, questions as well as for networking and socializing.

Overview of Invited Talks and Sessions

(Lecture room E 020)

Invited Talks

AIW 1.1	Wed	15:00–15:30	E 020	Becoming Business Owner - an Example — ●VOLKER TÜRCK
AIW 1.2	Wed	15:30–16:00	E 020	Cameras for the physical experiments of tomorrow — ●ROMAN KEMMLER
AIW 1.3	Wed	16:15–16:45	E 020	From physics to adtech — ●MARKUS DÜTTMANN
AIW 1.4	Wed	16:45–17:15	E 020	Medical applications of high power laser diodes — ●TILMANN TREBST

Sessions

AIW 1.1–1.5	Wed	15:00–19:00	E 020	Industry Day: One Idea Ahead (joint session AKjDPG/AKC/AIW)
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