

**FM 72: Lunch Talk: Start-ups**

Time: Thursday 12:30–13:45

Location: 2006

**Curious about the Dos and Don'ts starting and running your company?**

Which ideas could spark off a new company? And what about the enthusiasm, endurance is necessary to overcome all the trapdoors in financing, bureaucracy and selling? In this podium discussion founders of start-up companies will present their companies and tell you about the story behind. They will let you know about the good, the bad and the ugly experiences and about all the useful stuff a physicist never learned at an university.